



## PRESS RELEASE

Trieste, 11 settembre 2012

### Agrotur project at Trieste Next 2012 – The wine research “From the soil to the human cells”: researchers and producers, allied to offer excellent wines and suggest their wise consumption.

- **Unique properties: eno-gastronomical excellences of our territory (28/09/2012 at 6:30 p.m. and 30/09/2012 at 11:00 a.m. – Pole of Corso Cavour)** – *Public meeting with targeted tasting, aimed at the gaining acquaintance with sensorial properties, traditions and innovations of eno-gastronomical products of our territory.*
- **Participation to “FOOD&NUTRITION: TECHNOLOGY DATING”** – *Meeting with companies and research institutions, looking for new opportunities of innovation.*

**Agrotur** (<http://www.agrotur.it/it>) is a standard project, funded by the Cross-border co-operation Programme Italy-Slovenia 2007-2013 (<http://www.ita-slo.eu/>). It is carried out by 6 partners, based in Italy and Slovenia: the Agricultural Institute of Slovenia, the Universities of Trieste, Udine and Nova Gorica, and two Consortia, aggregating producers of Teran wine, one based in Slovenia and the other one based in Italy. The project co-ordinator is Dr. Klemen Lisjak of Agricultural Institute of Slovenia.

The aim of the project is to improve the quality of Teran wine, a typical product of Carst agriculture, appreciated for its intense red colour and its moderate alcoholic grade. Therefore, it has been regarded as a healing wine. The scientific knowledge of the last decade allow to state that there is some truth in this folk belief. Indeed, the intense red colour is to be ascribed to an elevated concentration of biologically active pigments, called *anthocyanins*. According to various studies, they have been pointed out as factors concurring to the prevention of cardiovascular, neurodegenerative, inflammatory diseases and cancer. According to published studies, *anthocyanins* are beneficial to the cardiovascular system, by retarding the progression of arteriosclerosis, by improving brain functions and retarding the onset of neurodegenerative diseases. Furthermore, they have anti-cancer properties and exert a positive influence on the prevention of metabolic syndrome, diabetes and eye function, by improving the vascularisation of the retina. These observations are of great interest and utility for the producers.

One of the main aims of **Agrotur** project is to study viticulture and wine-making techniques, so to improve Teran quality. Suffice not to just produce a delightfully red wine. Its aroma needs to be improved, and the contamination by pesticides and other possible pollutants in the soil must be reduced or, better, abolished. Moreover, researchers of this project will continue their studies on the effects of wine *anthocyanins* on human cells. Indeed, both the producers and the consumers must know what is in the glass, so to turn wine consumption from a trivial act to a sophisticated experience of awareness.

**Agrotur** will participate at TriesteNext 2012 with two public meetings: “**Proprietà uniche: le eccellenze enogastronomiche del territorio**”, on 28<sup>th</sup> and 29<sup>th</sup> September:

- <http://www.triestenext.it/dettaglio/p/index/contenuto/evento/id/199/t/propriet-uniche-le-eccellenze-enogastronomiche-del-territorio/>
- <http://www.triestenext.it/dettaglio/p/index/contenuto/evento/id/226/t/propriet-uniche-le-eccellenze-enogastronomiche-del-territorio/>

Furthermore, **Agrotur** will attend the event Food&Nutrition: technology dating:



## PROJECT PARTNERS

Partners: LP – Kmetijski Inštitut Slovenije, PP1 – Università degli Studi di Trieste, PP2 – Univerza v Novi Gorici, PP3 – Università di Udine, PP4 – Združenje Konzorcij Kraških Pridelovalcev Terana, PP5 – Consorzio Tutela Vini Collio e Carso.

Progetto finanziato nell'ambito del Programma per la Cooperazione Transfrontaliera Italia-Slovenia 2007-2013, dal Fondo europeo di sviluppo regionale e dai fondi nazionali. Projekt sofinanciran v okviru Programa čezmejnega sodelovanja Slovenija-Italija 2007-2013 iz sredstev Evropskega sklada za regionalni razvoj in nacionalnih sredstev



Repubblica Italiana  
Ministero dell'Economia  
e delle Finanze



REPUBLIKA SLOVENIJA  
MINISTRSTVO ZA GOSPODARSKI  
RAZVOJ IN TEHNOLOGIJO



A G R O T U R



UNIVERSITÀ  
DEGLI STUDI DI TRIESTE

[www.agrotur.si](http://www.agrotur.si)

Kraški agroturizem Agroturistica carsica Karst agro-tourism

- <http://www.b2match.eu/next2012/participants/87>

**Agrotur** will so give its contribution to the implementation of European policies stated in the Cross-border co-operation Programme Italy-Slovenia 2007-2013, by accomplishing two specific objectives:

- Workpackage 5: trasferimento tecnologico:
- Workpackage 6: piano di comunicazione.

#### Project Coordinator:

Dr. Klemen Lisjak ([klemen.lisjak@kis.si](mailto:klemen.lisjak@kis.si))

Agricultural Institute of Slovenia

Hacquetova ulica 17, 1000 Ljubljana, Slovenija

**Website:** <http://www.kis.si>

Tel: +386 1 28 05 152

Cell: +386 41384047

#### Contact in Italy:

Sabina Passamonti ([spassamonti@units.it](mailto:spassamonti@units.it))

Università degli Studi di Trieste

Dipartimento di Scienze della Vita

via L. Giorgieri 1, 34127 Trieste

Tel: +39 040 5588747

Cell: +39 3665898629



2007-2013 cooperazione territoriale europea  
programma per la cooperazione  
transfrontaliera  
**Italia-Slovenia**  
evropsko teritorialno sodelovanje  
program čezmejnega sodelovanja  
**Slovenija-Italija**

#### PROJECT PARTNERS

Partners: LP – Kmetijski Inštitut Slovenije, PP1 – Università degli Studi di Trieste, PP2 – Univerza v Novi Gorici, PP3 – Università di Udine, PP4 – Združenje Konzorcij Kraških Pridelovalcev Terana, PP5 – Consorzio Tutela Vini Collio e Carso.

Progetto finanziato nell'ambito del Programma per la Cooperazione Transfrontaliera Italia-Slovenia 2007-2013, dal Fondo europeo di sviluppo regionale e dai fondi nazionali. Projekt sofinanciran v okviru Programa čezmejnega sodelovanja Slovenija-Italija 2007-2013 iz sredstev Evropskega sklada za regionalni razvoj in nacionalnih sredstev



Ministero dell'Economia  
e delle Finanze



REPUBLIKA SLOVENIJA  
MINISTRSTVO ZA GOSPODARSKI  
RAZVOJ IN TEHNOLOGIJO



Investiamo nel  
vostro futuro!  
Nalozba v vašo  
prihodnost!  
[www.ita-slo.eu](http://www.ita-slo.eu)

Progetto cofinanziato dal Fondo europeo di  
sviluppo regionale  
Projekt sofinancira Evropski sklad  
za regionalni razvoj