



Turizem Bohinj, Triglavska cesta 30, 4264 Bohinjska Bitrica,
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Dear Sirs,

5th Hiking Festival in Bohinj, 22 Sept to 7 Oct 2012

Hiking in various forms (excursions, mountaineering) was one of the most important motivations for tourists to visit Bohinj. The first visitors walked along the lake and admired the beauties of the valley of Bohinj and stared at surrounding mountains. More than twenty years before the founding of the Slovenian Mountaineering Association, the first mountaineering association already existed in Bohinj (Triglavski prijatelji - The Friends of Triglav), which also built the first alpine hut in the Julian Alps. Bohinj is also the place, where the first ascenders to Mt Triglav lived - in 1776, the four brave men from Bohinj were the first to conquer Mt Triglav - the mountain of gods, which is today the symbol of all Slovenians.

These are just a few facts from the rich mountaineering history of Bohinj. The development of tourism was, is and will be connected with hiking. Therefore, it was just the right decision to organise the **Hiking Festival in Bohinj** within the scope of the Slovenian project: **Slovenia Hikes - Hiking Days**.

By organising the Hiking Festival in Bohinj, our aim is to exploit the natural and other features of Bohinj in the development of tourism, **to emphasise the organisational, economic and aesthetic value of hiking, to improve the quality of tourist offer and consequently to extend the tourist season**.

From Saturday, 22 Sept 2012, to Sunday, 7 Oct 2012, a number of different events will take place in Bohinj. Guided demanding tours and short, easy hikes, Nordic walking courses, expert seminars and entertaining events.

Fishing Festival with International Fly Tying Meeting, Bohinj 29 Sept to 6 Oct 2012

With the aim to extend the tourist season and the tourist offer, the 3rd Fishing Festival with International Fly Tying Meeting will take place from 29 Sept to 6 Oct 2012 in cooperation with the Bohinj Fishing Organisation and Tolmin Fishing Organisation. Bohinj offers the ideal conditions for the

Progetto finanziato nell'ambito del Programma per la Cooperazione Transfrontaliera Italia-Slovenia 2007-2013, dal Fondo europeo di sviluppo regionale e dai fondi nazionali.

Projekt sofinanciran v okviru Programa čezmejnega sodelovanja Slovenija-Italija 2007-2013 iz sredstev Evropskega sklada za regionalni razvoj in nacionalnih sredstev



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REPUBLIKA SLOVENIJA
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Lead Partner



Project partners

- Provincia Ferrara
- Provincia Ravenna
- Provincia Rovigo
- GAL Polesine Delta Po
- GAL Venezia Orientale, VEGAL
- Ente di Gestione per i Parchi e la Biodiversità - Delta del Po
- Ente Parco Regionale Veneto Delta Po
- Dipartimento di Scienze politiche e sociali, Università di Trieste
- GAL Alta Marca Trevigiana
- GAL Terre di Marca
- BSC, Poslovno podporni center, d.o.o., Kranj
- Turizem Bohinj, javni zavod za pospeševanje turizma
- Zavod za turizem in kulturo Žirovnica
- Center za trajnostni razvoj podeželja Kranj, razvojni zavod
- Triglavski narodni park
- Slovenska turistična organizacija
- Občina Bled
- Občina Bohinj
- Občina Gorenja vas-Poljane
- Občina Jesenice
- Občina Kobarid
- Občina Kranjska Gora
- Občina Radovljica
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development of fishing tourism, therefore, we are convinced that the festival will positively impact the development of tourism in Bohinj.

Participants will be able to fish in Bohinj (Bohinj Lake, Sava Bohinjka River), the Soča River, the Tolminka River and the Idrijca River at lower prices and under special conditions that apply for the Festival. Every evening, fly tying will be organised where some of the best fly tiers from Slovenia and abroad will be able to present themselves. Organisers are aware of the fact that by organising such an event, we intervene in the most precious things that Bohinj has to offer, therefore, we are very glad that expert organisations, qualified for organising such an event, joined us.

Slow Tourism – projects that aims to "slow you down"

"The quality of tourist experience does not originate from instant vacation, dedicated to collecting stamps in the passport or visiting as many places possible. The quality is reflected in different things like relaxation, exploring the area, namely: in slow and relaxed exploration. This means to visit less places that need to be discovered and experienced in a relaxed way." This is the citation from the guidelines set for slow tourism. Since tourist offer is quite extensive, the question remains: how to value and promote the so called slow form of tourism? And how is this slowness realised?

Bohinj Tourism organisation as a project partner answers these questions with organising the **International Wild Flower Festival, Hiking Festival and Fishing Festival**. We are convinced that the mentioned events, which share the main characteristic - they are all organised outside the main tourist season, reflect the six main elements of slow tourism: **Time, Slowness, Contamination, Authenticity, Sustainability, Emotion**

Tourism Bohinj believes that both autumn tourist products will impact the development of tourism in Bohinj in the future. We are also well aware of the fact that both events reflect the most precious things that Bohinj has to offer. This puts us in front of a responsible task of searching for the necessary balance between protection and preservation, as well as developmental aspirations. We are very pleased to cooperate with expert organisations like GIZ "Hiking and Cycling", Triglav National Park, Slovenian Mountaineering Association and local associations.

More at <http://www.bohinj.si>.

Klemen Langus, Tourism Bohinj

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